

# National Heritage Board of Sweden

### **Operation Heritage**

- a new vision for heritage management



## The role of the Agency

The National Heritage Board aims to motivate, inspire and unite heritage management efforts.

#### **Core issues:**

- the national perspective, dialogue and debate
- core support, coordination and oversight
- the development of systems and methods



## **Why Operation Heritage**

#### A need to:

- review our methods
- prioritise among our tasks
- show in what ways our work is an asset to society
- unify and act together



### The initiative

- the County Administrative Boards
- the County Museums
- the National Heritage Board

## The setup

- One coordinator per county
- National coordination
- A national steering group



## The process

- 1. Surveys and case studies
- 2. Reflection and dialogue
- 3. Reports and checkpoints
- 4. A final report to the government
- 5. A common platform



### **Common Focal Points**

- Putting People First
- Working in Society's Midst
- Preserving in Order to Tell a Story
- Taking on Responsibility for Diversity



### **Tools for realisation**

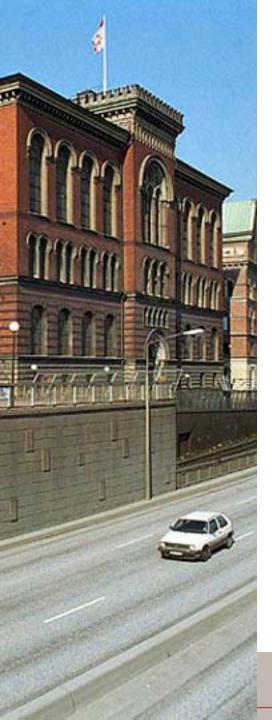
- Regional guide lines
- Strategic plan for the National Heritage Board
- Revitalised dialogue between actors in heritage management and other fields
- NHB provides national forums for exchange of experience and discussion
- Political initiatives and actions



# Vision for heritage management

The cultural heritage is vital, accessible and meaningful for everyone. Cultural heritage work is characterised by diversity and openness and constitutes a dynamic and positive force in societal development.

- Strategic orientation towards and evaluation of the external world
- Apt knowledge and assured competence.
- Format for greater participation and broader responsibility.
- Effective tools and systems.



## Key concepts in working towards the vision

- An Annual Status Report
- Enhanced Research and Development
- A Web Based Meeting Point



## **Annual Status Report**

Annual report with the purpose to:

- Point out physical change in the environment, as well as to changes in attitudes towards heritage.
- Draw attention to, and create debate around heritage issues.



## **Environmental objectives**

16 objectives decided by the Parliament. To be reached by 2020.

The NHB has a specific responsibility for:

- A good built environment
- A varied agricultural landscape
- Sustainable forests
- Clean air

The NHB is responsible for developing programmes and strategies concerning the historic aspects in these objectives.



# **Enhanced research and development**

- Closer collaboration with the Universities
- A new programme for research and development
- Looking into to the possibilities of initiating a joint institute for research within the heritage management field



## **Meeting point**

A Web Based Meeting Point with the purpose to:

- Provide an accessible arena for dialogue, debate and information concerning the historic environment.
- Promote and inspire to interaction, participation and dialogue.

#### Target groups:

- Professionals
- Other agencies, organisations and institutions
- The general public



## **Cultural Heritage**

Past, Present and Future

– vital, accessible, meaningful!