



European Year of Cultural Heritage 2018

 #EuropeForCulture 



What is cultural heritage?

Resources inherited from the past in all forms and aspects: **tangible, intangible and digital** (born-digital and digitised). This includes:

- Monuments, sites, landscapes and natural sites
- Skills, practices, knowledge and expressions of human creativity
- Collections conserved and managed by museums, libraries, archives
- Film heritage

Rene Schuman

Le 9 Mai 1950.

3

La paix mondiale ne saurait être sauvegardée sans
des efforts créateurs à la mesure des dangers qui la menacent.

La contribution qu'une Europe organisée et vivante
peut apporter à la civilisation est indispensable au maintien
des relations pacifiques. En faisant depuis plus de 20 ans
le champion d'une Europe unie, la France a toujours eu pour
objet essentiel de servir la paix. L'Europe n'a été faite
nous avons eu la guerre.

**Cultural heritage is not only a legacy from the
past, it is also a resource for our future**



General objectives

- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**; and
- To reinforce a sense of belonging to the **European family**.



© Shutterstock



© Shutterstock



© European Heritage Label



© European Heritage Label

The European Year will

- Promote cultural heritage as a pivotal component of **cultural diversity** and **inter-cultural dialogue**;
- Highlight the best means to ensure the **conservation and safeguarding** of cultural heritage and its **enjoyment by a wider and more diverse audience**;
- Promote cultural heritage's contribution to **the economy**; and
- Promote cultural heritage as an important element of the **relations between the EU and third countries**.



Where?

- Projects and events will take place **all across Europe**
- EU delegations will also promote the Year **outside the EU**





Who?

Beneficiaries

- Children, young people
- Cultural heritage professionals
- Those who already engage with cultural heritage
- All curious people!

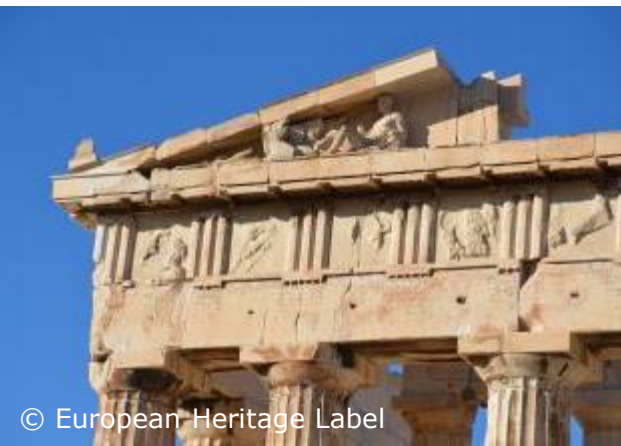




Who? Actors

- Member States, regional and local authorities
- Civil society
- Cultural heritage professionals
- People in Europe and beyond

The European Year belongs to all!





How?

Management of the Year at national level

- **National Coordinators** manage the Year in Member States.
- **Supported by Multipliers:** Creative Europe desks, Commission and European Parliament representations, cultural heritage stakeholders, the cultural sector, etc.





How?

Management of the Year at European level

- Joint effort of **European Institutions**: Commission, Parliament, Council of the EU, European External Action Service (EEAS), Committee of the Regions and European Economic and Social Committee (EESC).
- With DG Education and Culture in the lead it will be a Joint effort of **different departments of the Commission**, focusing on: education, regional development, social cohesion, environment, tourism, research etc.



How?

Management of the Year at European level

- The Commission is assisted by a **Committee of stakeholders**, composed of 35 representative organisations.
- **International organisations** including UNESCO, ICOM, ICCROM, the Council of Europe are also closely associated.



<http://www.voicesofculture.eu/>



How?

Initiatives at European level

- **Transnational projects**
- **Numerous events**, starting with the launch of the Year at the European Cultural Forum on 7-8 December 2017
- **Communication campaign**: visual identity, website, Eurobarometer survey, communication toolkits etc.

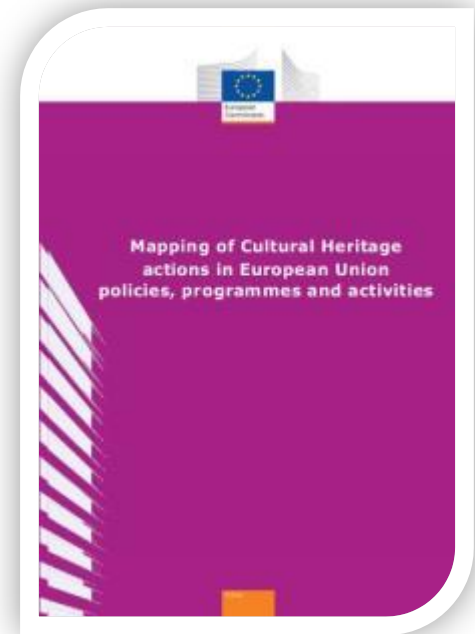
**Total budget of 8 million euro
(€1m in 2017 and €7m in 2018)**



How?

Transnational projects and funding at European level:

- A call for projects will be launched under the **Creative Europe programme**
- Funding for cultural heritage will be available through different EU programmes: **Erasmus+, Horizon 2020, COSME, Europe for Citizens and EU structural and cohesion funds**
- **Ten European initiatives** will assure the legacy of the Year



http://ec.europa.eu/assets/eac/culture/library/reports/2014-heritage-mapping_en.pdf

Ten European initiatives

- Each initiative will cluster a number of **projects and actions**
- They will be implemented by the European Commission in **collaboration with key partners** (Council of Europe, UNESCO, ICCROM and ICOMOS)
- These ten **highly-visible** initiatives will ensure the **legacy** of the Year after 2018
- They answer **four main objectives**, defining what European cultural heritage stands for...

Ten European initiatives under four objectives

Engaging

- **Shared heritage:** bringing Europe's cultural heritage, history and shared values closer to people
- **Heritage at school:** discovering Europe's treasures at an early age
- **Youth for heritage:** engaging the younger generation

Valuing

- **Heritage in transition:** re-imagining industrial, religious or military sites
- **Tourism and heritage:** promoting sustainable cultural tourism

Protecting

- **Cherishing heritage:** developing quality standards for interventions in the historic environment and at heritage sites
- **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks at heritage sites

Innovating

- **Heritage-related skills:** enhancing education and training for the traditional and new professions
- **Heritage for all:** fostering participation and social innovation
- **Science for heritage:** using research, innovation, science and technology for a better conservation and presentation of heritage

A night scene of a building, likely a church or town hall, illuminated with warm yellow and orange lights. The building features two prominent clock towers. In the foreground, a large, vibrant firework display is visible, with numerous streaks of light in shades of pink, purple, and yellow falling from the sky. The overall atmosphere is festive and celebratory.

 #EuropeForCulture 

Stay tuned: https://ec.europa.eu/culture/european-year-cultural-heritage-2018_en