

EUROPEAN HERITAGE HEADS FORUM 2011
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INTERRELATION OF HERITAGE AND
CONTEMPORARY CREATIVITY IN
LANDSCAPE OF LATVIA

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THE HISTORICAL LANDSCAPE AS ASSET IN CREATING AND ENSURING QUALITY OF HUMAN LIFE



In today's rapidly changing world landscape is experiencing change, which due to rationalism, global economy and new life priorities threatens centuries-old values.



CHANGES IN LANDSCAPE



Globalisation of economy /such as demolition of coastal fishing vessels resulting in only short-term economic benefits/

CHANGES IN LANDSCAPE



Climate change /storms, floods, fires/

CHANGES IN LANDSCAPE



Changes in management practices /loosing of characteristic features and identity of landscape/

CHANGES IN LANDSCAPE



Agriculture regulations /loosing of traditonal growth,
directions from EU what to grow/

CHANGES IN LANDSCAPE



Decrease in rural populations /abandoned historic buildings/

CHANGES IN LANDSCAPE



Energy-efficiency measures transforming historic buildings

GENERAL ETHICAL PRINCIPLES OF HIGH-QUALITY LANDSCAPE DEVELOPMENT



To encourage protection of values and focus on quality of human life, allowing and even promoting change.

Each new high-quality object is a potential heritage for future generations. The key element is responsibility – thoroughly considered actions focused on long-term development, where the concept of responsibility is mostly oriented towards acting responsibly towards future society. We must try to do things that will be acceptable or necessary to our descendants. Such ethical philosophy is at the core of any progressive development.

Contemporary art and architecture in landscape that respects and highlights traditional values can become the key to strengthening the philosophy of their preservation.

PEDVĀLE OPEN-AIR ART MUSEUM



Pedvāle open-air art museum in Latvia is a good example of how the landscape of three demolished manors has become an open natural exhibition hall for expressions of contemporary art, thereby promoting understanding of the value of heritage, making use of the territory and allowing the meeting of heritage preservers with lovers of avant-garde art.

PEDVĀLE OPEN-AIR ART MUSEUM



A new use for manor houses without expensive restoration has been found .

PEDVĀLE OPEN-AIR ART MUSEUM



Creating of broad awareness through the art.

PEDVĀLE OPEN-AIR ART MUSEUM



The territory of the Museum covers an area of almost 100 hectares, formed of wide natural landscapes: meadows, gentle slopes and deep valleys, rolling hills, a winding river and small brooks



Pedvale`s landscapes are spaces for art exhibitions as well as being a work of art itself.

PEDVĀLE OPEN-AIR ART MUSEUM



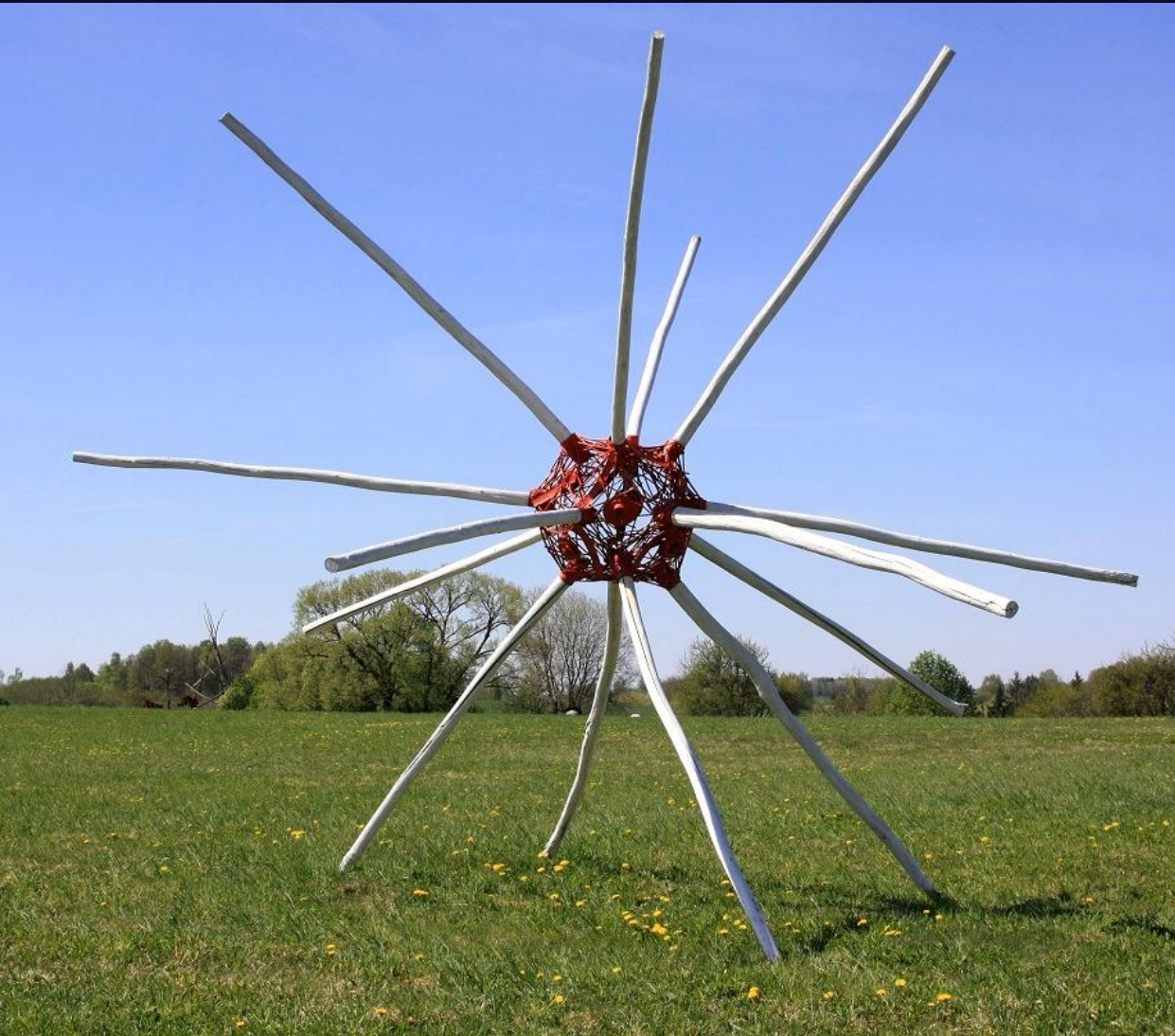
Heritage and landscape are perceived as an asset for ensuring of high-quality of life through art.

PEDVĀLE OPEN-AIR ART MUSEUM



Artists are invited to seek inspiration and impressions from nature, and to use environmental motives in their works.

PEDVĀLE OPEN-AIR ART MUSEUM



The landscape comes to form a part of the work of art, providing the emotive and conceptual content of the work.

WEEKEND HOUSE ON THE “EASTER ISLAND” IN KALTENE



An environmentally degrading building was transformed into a new environmental accent

WEEKEND HOUSE ON THE “EASTER ISLAND” IN KALTENE



The heavy vandalised Soviet-era building out in the sea – a building whose importance or lack thereof was illustrated by the words „FOR SALE” that someone scrawled onto the crumbling bricks – has been turned into a weekend house with the studio. The spatial scope of the water pumping station was preserved along with several elements of its former structure

LANDSCAPE OF THE BALTIC SEA COAST IN PĀVILOSTA



Successfully planned urban fabric from 19th century, today well known recreation site.

PĀVILOSTA



The character of historic environment.

PĀVILOSTA



The high-quality, contemporary architecture takes in account the character, scale, traditional selection of materials and the atmosphere created by historical environment.

TO ENSURE HIGH-QUALITY DEVELOPMENT OF THE LANDSCAPE, THE FOLLOWING APPROACHES AND PRINCIPLES SHALL BE OBSERVED:



People and quality of their life are at the centre.
Long-term perspective and responsibility towards future

Exploration, research, identification of values and gathering of extensive knowledge on the particular place, planning

Dialogue among various professional disciplines and stakeholders leading to common understanding

TO ENSURE HIGH-QUALITY DEVELOPMENT OF THE LANDSCAPE, THE FOLLOWING APPROACHES AND PRINCIPLES SHALL BE OBSERVED:



Building a bridge between traditional, historic values and contemporary artistic activities – architecture, design and visual arts

Management and monitoring of the quality of change – less by restrictive instruments and more by inviting, recommending advice and successful examples and explanatory analysis for all levels of stakeholders.

Understanding that high-quality landscape is also economic value which gives the society long-term economic benefits.

ART IS EVERYWHERE !



THANK YOU!
Juris Dambis