

European Year of Cultural Heritage 2018: Contribution by civil society

*European Heritage Heads Forum – Annual Meeting 2017
Reykjavik, 8 June 2017*

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Secretary General, Europa Nostra



European Heritage Congress 2017 in Turku & European Heritage Awards Ceremony



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Turku Manifesto
„Participation Counts For
Heritage“

Preparing for the Summit 2018 in Berlin



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European Cultural Heritage Summit 2018



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- in June 2018 in Berlin, Germany
- 3 co-hosts:



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Stiftung
Preußischer Kulturbesitz



Deutsches Nationalkomitee
für Denkmalschutz



© wolfgangstaudt



The Neues Museum, 2009 Grand Prix winner of an EU Prize for Cultural Heritage / Europa Nostra Awards

Europa Nostra's flagship initiatives for 2018



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1. **European Cultural Heritage Summit**
2. **Special edition of the Awards**
3. **5th anniversary conference on « 7 Most Endangered »**
4. **Mobilising the network**
5. **Outreach**
6. **Social media campaign #Heritage4Europe**
#Europe4Heritage
7. **Media partnerships**

Award winner 2016 from Iceland: The French Hospital in Faskrudsfjordur



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Category conservation

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<- © Minjavernd hf.



7 Most Endangered 5th anniversary

- list of 2018 sites will be announced in February
- **Possibly « 7 Most Endangered » anniversary conference** to be organised in Nicosia (Cyprus) in autumn 2018 (tbc)



Call for Nominations

7 Most Endangered 2018

Europa Nostra, the leading European heritage organisation, and the European Investment Bank Institute (EIBI) are calling for nominations to be sent for 'The 7 Most Endangered' programme 2018

[Apply](#)



Social media campaign



- [#Heritage4Europe](#) #Europe4Heritage

- To be used in communication about events and activities during the European Year!

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#Heritage4Europe

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Sneška Mihailović liked

Europa Nostra @europanostra · 7h
What an audacious tribute 2 Our Europe & Our shared cultural heritage by @EmmanuelMacron Vive La France 🇫🇷 Vive l'Europe 🇪🇺 #Heritage4Europe

CNN @CNN
French President-elect Emmanuel Macron's long walk to his victory rally was soundtracked by EU anthem 'Ode To Joy' cnn.it/2pQRHLe

EYCH 2018: coordination at European level



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Involvement of Europa Nostra

- (1) member of stakeholder committee (plus 17 other members of the European Heritage Alliance 3.3)
- (2) one of the official partners of the European Commission:



41st session of World Heritage Committee in Krakòw, Poland



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“The Best in Heritage” in Dubrovnik 2017 & 2018



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THE BEST IN HERITAGE

Projects of Influence

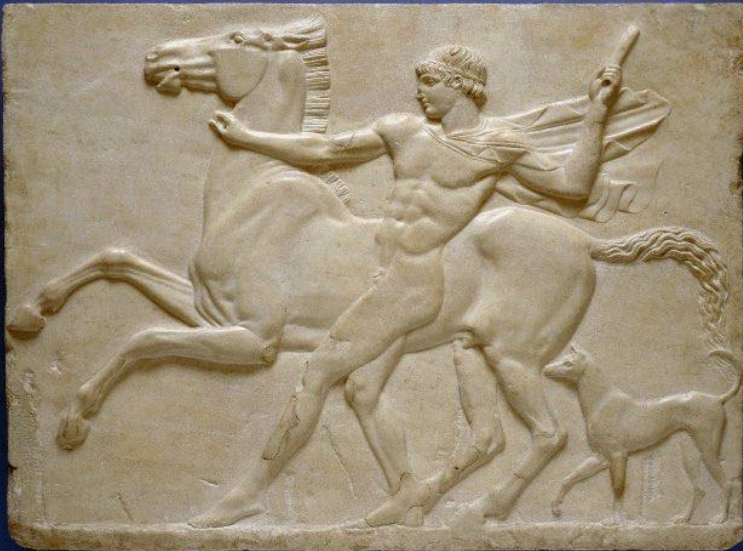
Annual, global conference featuring award-winning museum, heritage and conservation projects

European Culture Forum 2017 in Milano



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- Together with  EUROPEAN HERITAGE ALLIANCE 3.3
- two winners of European Heritage Awards 2017 from Milano:
« Museum Piranesi » (Research) and « Apprendisti Ciceroni »
(Education, Training and Awareness-Raising)



Europe and beyond: external dimension of the Year (I)



Europa Nostra consulted by European Parliament Co-Rapporteurs MEPs Silvia Costa and Elmar Brok on role of cultural heritage in proposed strategy on 22 March 2017



Europe and beyond: external dimension of the Year (II)



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Adoption of **Council conclusions on an EU strategic approach to international cultural relations** on 23 March 2017:



Beyond 2018



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Sustaining the legacy of the European Year after 2018

also in cooperation with the **European Heritage Alliance 3.3**

→ **A European Agenda for Cultural Heritage?!**



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Thank you for your attention!

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