



Flanders
State of
the Art

Economic Indicators on immovable heritage at Flanders Heritage Agency

EHHF

Economic Taskforce

16th of september 2015

Agenda

1. Flemish experience in collecting economic indicators on immovable heritage
2. How do we collect them?
3. Relevance for a satellite account on culture

1. Flemish experience in collecting economic indicators on immovable heritage

► Reports

- De Baerdemaeker et al, 2011, De sociaal-economische impact van het onroerend erfgoed(beleid) in Vlaanderen/The socioeconomic impact of immovable heritage (policy) in Flanders.
- Nulens, 2009, Indicatorenkorf voor het meten van het draagvlak voor onroerend erfgoed(beleid) in Vlaanderen/The draft and application of a set of indicators to measure support for immovable heritage.

► Policy monitoring

- Production: turnover/value added
 - × Executive industry: construction, architecture, archaeology, landscapes
 - × Spill-over: tourism and recreation
- Expenditure:
 - × Government (and civil society): subsidies, wages, operating resources...
 - × Private: donations, ...
- Income: employment
 - × Executive industry: construction, architecture, archaeology, landscapes

2. How do we collect them? - Construction

- ▶ Survey in 2010, 2014
- ▶ All Flemish building contractors with permit D23/D24
- ▶ Questions
 - % of turnover attributable to heritage
 - % of employment attributable to heritage
- ▶ Complemented and verified with data from VAT declaration and Enriched Central Enterprise Databank (annual accounts)

Turnover 2013 € **382.514.213** for 503 contractors
Employment (FTE) 2013 **2.431 FTE**

- ▶ Key for construction in Flanders=382.514.213 euro/total turnover of construction sector
- ▶ Important notice: these companies do not necessarily classify under NACE 41.20!

2. How do we collect them? - Architecture

- ▶ Deducted from statistics on construction sector
- ▶ Turnover heritage-related architecture = $9,25\% \times \text{turnover heritage-related construction works}$; $9,25\%$ = average fee
- ▶ Employment: 227.114 euro/employee (study Creative Industries in Flanders, 2014)

Turnover 2013	€ 35.382.564
Employment (FTE) 2013	156

2. How do we collect them? - Archaeology

- ▶ Survey 2014
- ▶ DISCO project
- ▶ All private companies active in archaeology (all known companies by the agency = 21)
- ▶ 9 companies in NACE 91.03, other half in NACE 72.20, 43.99, 72.19, 74.90, or 86.90
- ▶ Questions on turnover and employment related to heritage
- ▶ Complemented and verified with data from VAT declaration and Enriched Central Enterprise Databank (annual accounts)

Turnover 2013

€ 13.762.503

Employment (FTE) 2013

151

2. How do we collect them? - Landscape

- ▶ Estimation of production in landscape care
- ▶ via budget Regional Landscapes of Flanders spend to works at landscapes done by third parties = lower limit
- ▶ Survey Regional Landscapes 2014

Budget 2013 € 1.831.010

- ▶ Estimation of employment in landscape care

Employment (FTE) 2013 48

2. How do we collect them? - Tourism

- ▶ Estimation of spending in tourism
 - Number of heritage-related nights + day-trips
 - x Budget spent per night/day-trip
 - Correction for VAT!

Turnover 2013	€ 2.714.802.756
Employment (FTE) 2010	8.063

2. How do we collect them? - Expenditure

- ▶ Flemish government € 93.836.000
- ▶ Operating resources intermediary organisations 2014 € 5.063.986
- ▶ Donations for heritage 2014 € 2.446.120

3. Relevance for a Culture Satellite Account?

- ▶ Informative
- ▶ Bottom-up approach

- ▶ Goes beyond a CSA: indirect effects
- ▶ Turnover/value added

- ▶ Recommendations for the Eurostat exercise:
 - 1) Focus on construction
 - 2) Keep ready economic information on direct and indirect effects
- ▶ Recommendations for EHHF Economic Taskforce:
 - 1) Develop a theoretical framework + methodological approach for cultural heritage on market(!) transactions
 - 2) Non-market valuation



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