

24-26 September 2025

Valletta, Malta

EUROPEAN HERITAGE HEADS FORUM

19TH ANNUAL MEETING

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SOVRINTENDENZA
TAL-PATRIMONJU KULTURALI
SUPERINTENDENCE OF CULTURAL HERITAGE



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Taskforce on Economy & Statistics

Paul Mahringer



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Satellite Account for MCH

Taskforce meeting 2023 in Vienna led to the idea to create a satellite account for Material Cultural Heritage (MCH) which could be implemented at EUROSTAT

HERMES (Material Cultural Heritage Satellite Account – Methodological Framework)
contracted by ESPON with TECNALIA Research & Innovation (ES)
Lifetime: September 2024 – March 2025

HERMES

- Develop a methodology for a possible implementation of an Satellite Account for MCH
- How to measure the impact of MCH on the economy of Europe, Member States and Regions.
- With Consultations of the taskforce and some Heads and other Stakeholders like EUROSTAT and some national statistic institutions

HERMES

The sector and its economic activities

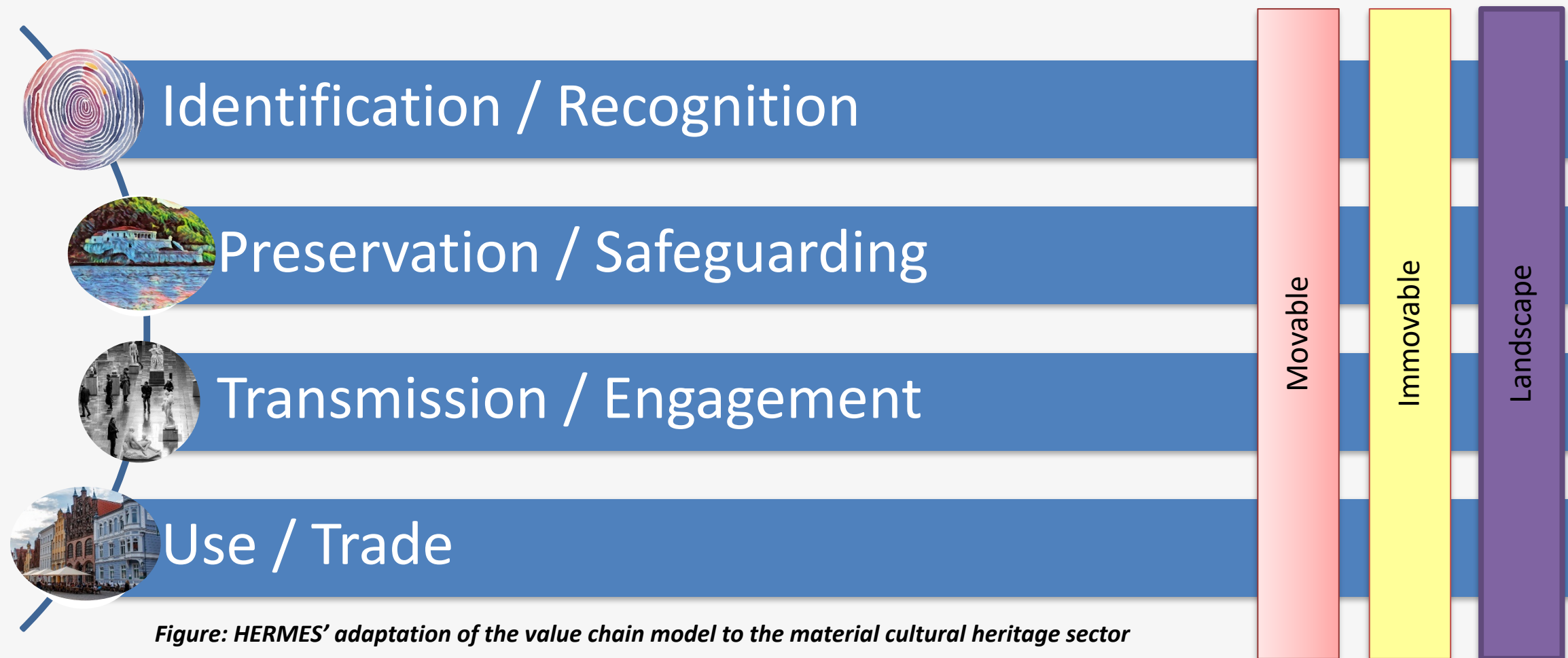


Figure: HERMES' adaptation of the value chain model to the material cultural heritage sector

HERMES

To measure employment and economic activities of some MCH key industries like:

- Archives
- Museums
- Conservation and Restauration Activities
- Insurance of historic dwellings
- Rehabilitation of historic builings
- Real estate of historic dwellings
- Volunteering
- MCH Tourism
- ...

Next steps?

After the possible methodology for measuring was developed the taskforce organized an workshop in Brussels June 17th 2025 to discuss the results

- A test run with real data is needed on EUROSTAT but also with national statistic institutions to see if the methodology leads us to valid data
- It would make sense to apply for a targeted analysis study at ESPON
- Leading stakeholder Austria with some other countries/taskforce-members/heads/relevant stakeholders
- We have to apply until November 2025
- Runtime of one year and selected service provider payed by ESPON
- **Your Participation is needed as a stakeholder or sounding board**

Thank you !



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