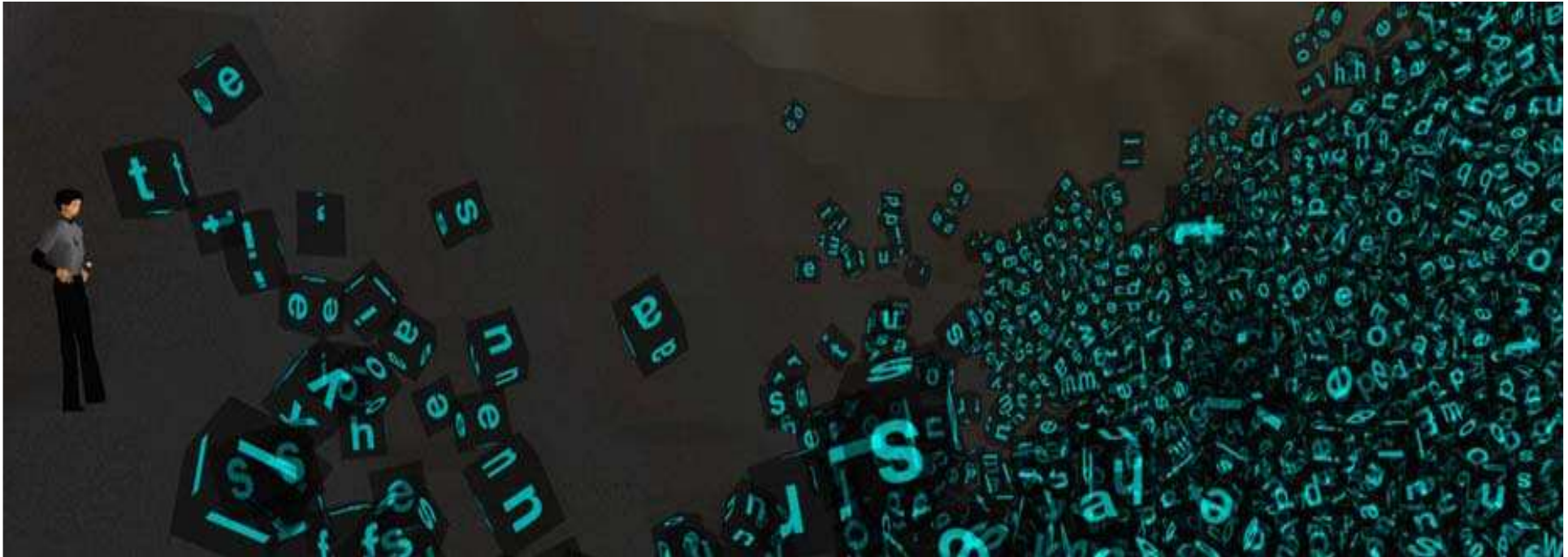


## **Public Engagement with cultural heritage - Annotations on cultural education as a culture of knowledge**



**Dr. Rainer Wenrich European Heritage Heads Forum Potsdam/Berlin 25.05.2012**





**I Some important key questions:**

How is it possible to make cultural heritage education an important part of the curriculum?

How important are educational offerings for the collective search for identity in a united Europe?

Are there any remarkably frequented topics for the developing of education programmes?

What expectations has the public on educational programmes in the cultural sector?



## **II Cultural Education - what is it all about?**

Discussing our communication  
and education strategies



## European Reference Framework (2006)

### **Culture awareness and expression**

Cultural knowledge includes an awareness of local, national and European culture heritage and their place in the world. It covers a basic knowledge of major cultural works, including popular contemporary culture. It is essential to understand the cultural and linguistic diversity in Europe and other regions of the world, the need to preserve it and the importance of aesthetic factors in daily life.



### III Fostering cultural education on EU-Level

In the OMC-committee *Synergies with education, especially arts education* we concentrated our reflections on goals that compliment each other fruitfully:

- the content of cultural education
- reinforcing the status of cultural education
- the academical training of teachers and creative artists
- and the outcome of the teaching of cultural education



#### **IV Approaching the area of cultural education**

Cultural education is an educational mandate in all european countries

- personal development
- social and civic skills
- research target in international studies







## VI Historic references for cultural education



## VII Enter the picture of cultural heritage education

- learning to learn
- lifelong learning
- awareness for diversity and inclusion (that means the education of disabled and non-disabled students in the same class)
- cultural competence
- important requirements and recommendations for cultural participation not only on a curricular level

## VIII Teaching of cultural heritage as a culture of knowing





**IX Facing the challenge of developing sustainable communication and education strategies**



