



NARODOWY INSTYTUT
DZIEDZICTWA
NATIONAL HERITAGE BOARD OF POLAND

Communicating Heritage. What for and for Whom?

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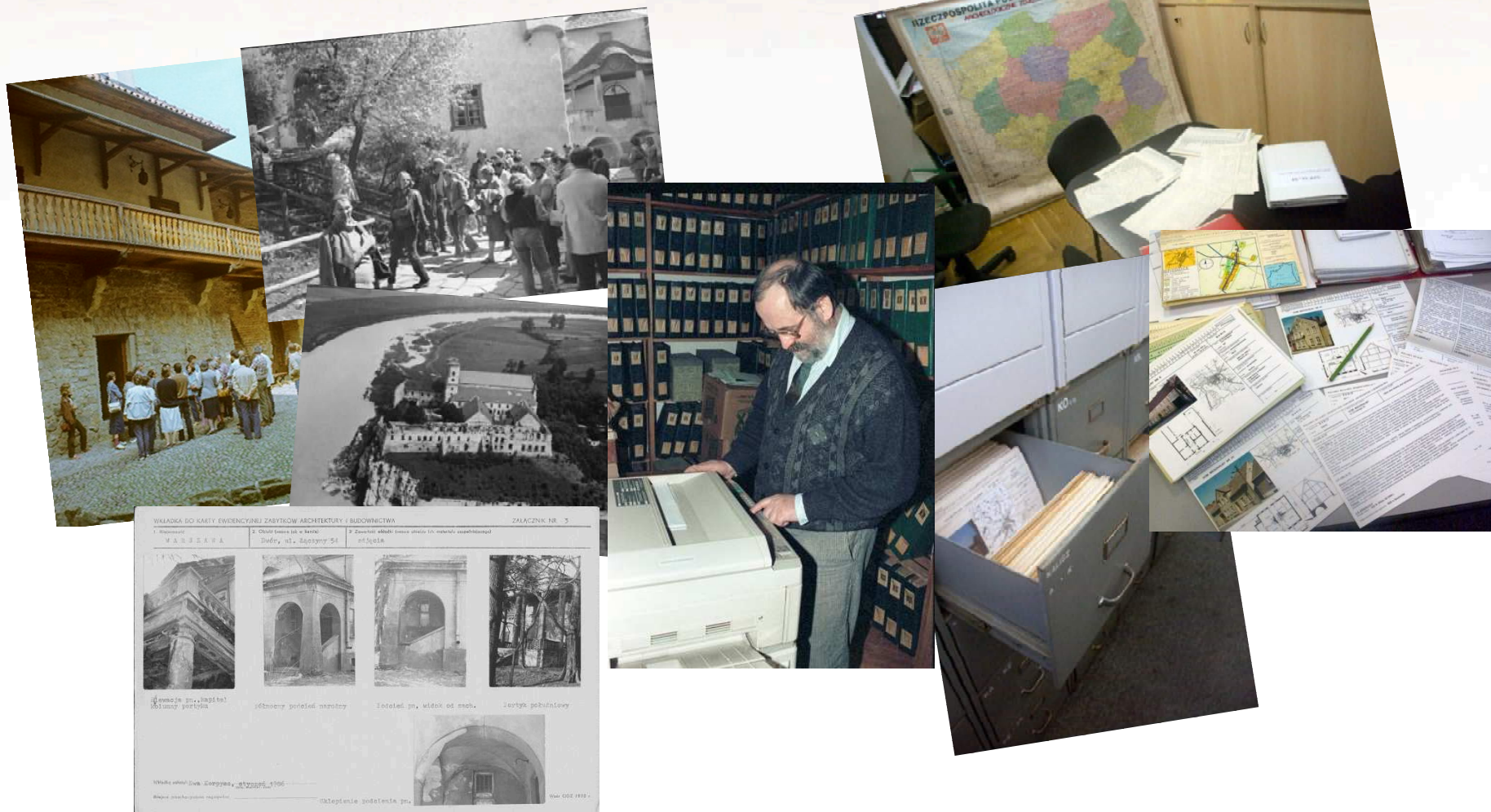
Mission Statement

*National Heritage Board of Poland **gathers and disseminates information** on heritage, **sets standards** for its protection and conservation, **and aims to raise the social awareness** on cultural heritage of Poland in order to save it for future generations in accordance with the strategy for sustainable development.*

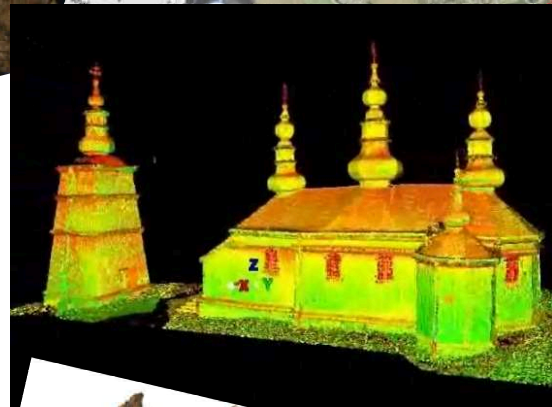
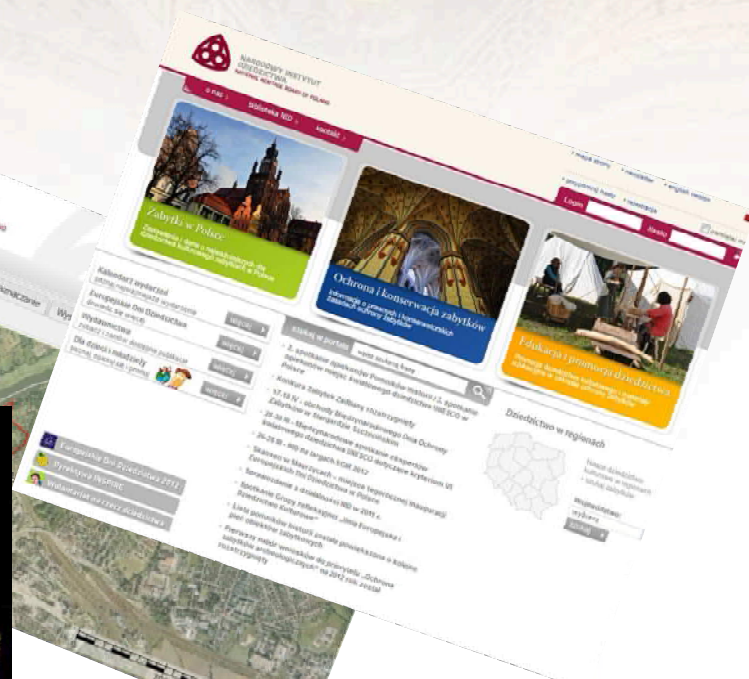
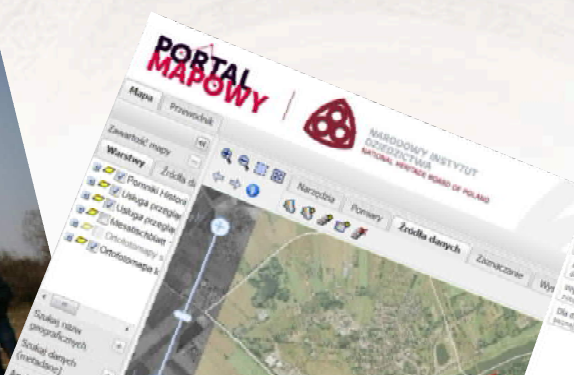


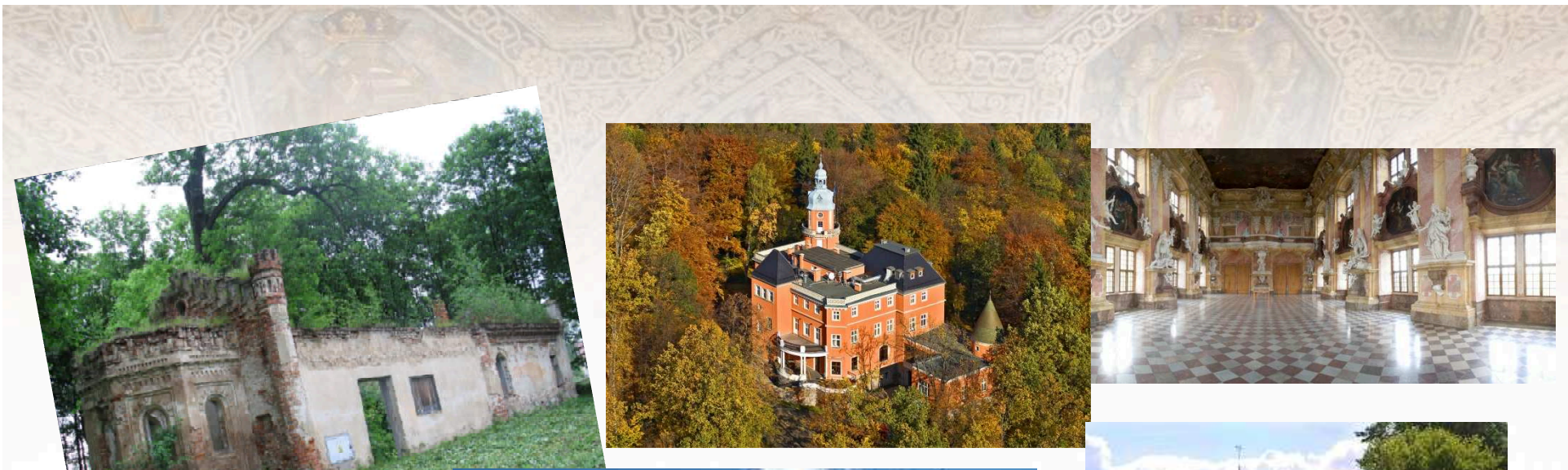
National Heritage Board of Poland est. 1962

Polish names: Ośrodek Dokumentacji Zabytków (till 2002),
Krajowy Ośrodek Badań i Dokumentacji Zabytków – KOBiDZ (till 2010),
Narodowy Instytut Dziedzictwa (since 2011)



National Heritage Board of Poland AD 2012







Educational Strategy of the National Heritage Board of Poland (since 2007)

General aim: to help and save heritage for future generations by:

1. Improving effectiveness of the state services responsible for heritage protection
2. Better care of heritage assets by their owners
3. Increasing heritage value awareness of the entire nation



1. Improving effectiveness of the state services in heritage protection – target group: professionals in heritage protection (state heritage inspection, researchers, but also Police, Customs, etc.)





2. Better care of heritage assets – target group: owners and managers of heritage sites and historic buildings, mainly local authorities, churches, and private persons;





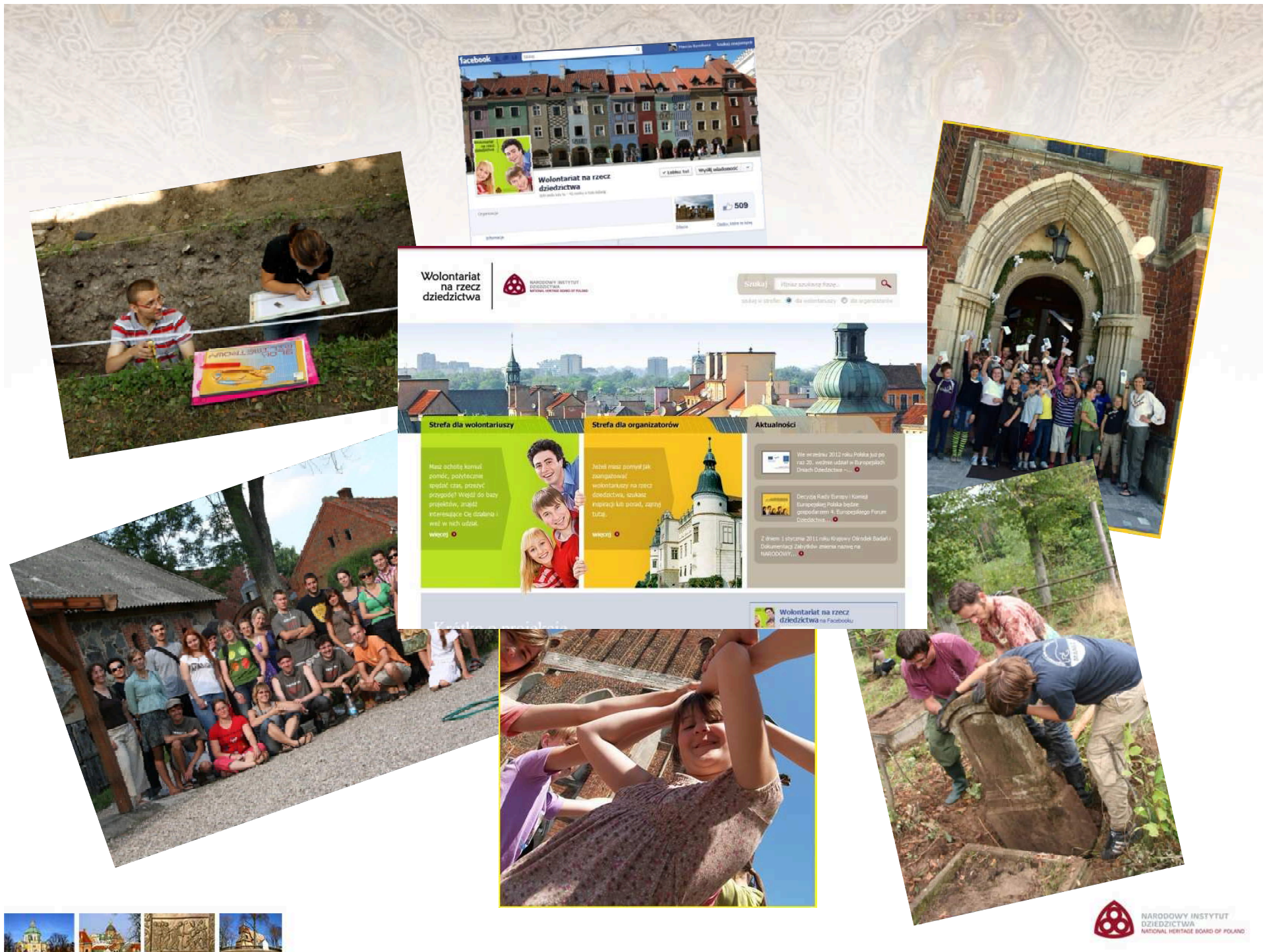
The Monuments of History

THE MOST PRECIOUS SITES
AND MONUMENTS IN POLAND



3. Increasing heritage value awareness – target group: entire society, people not involved in heritage issues professionally, especially children and youth.





Is cultural heritage important for the society?



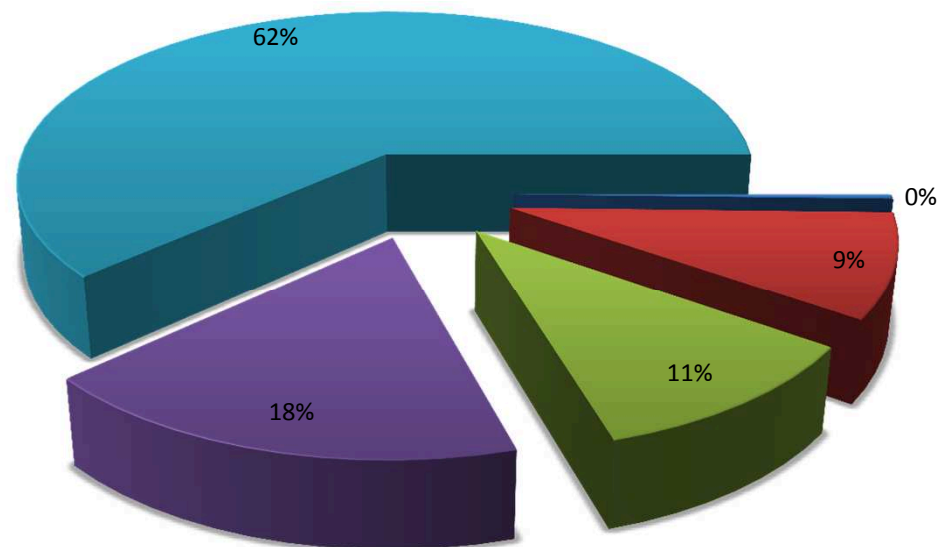
What is the greatest value of a heritage site/object?

62% - it is evidence of our common past

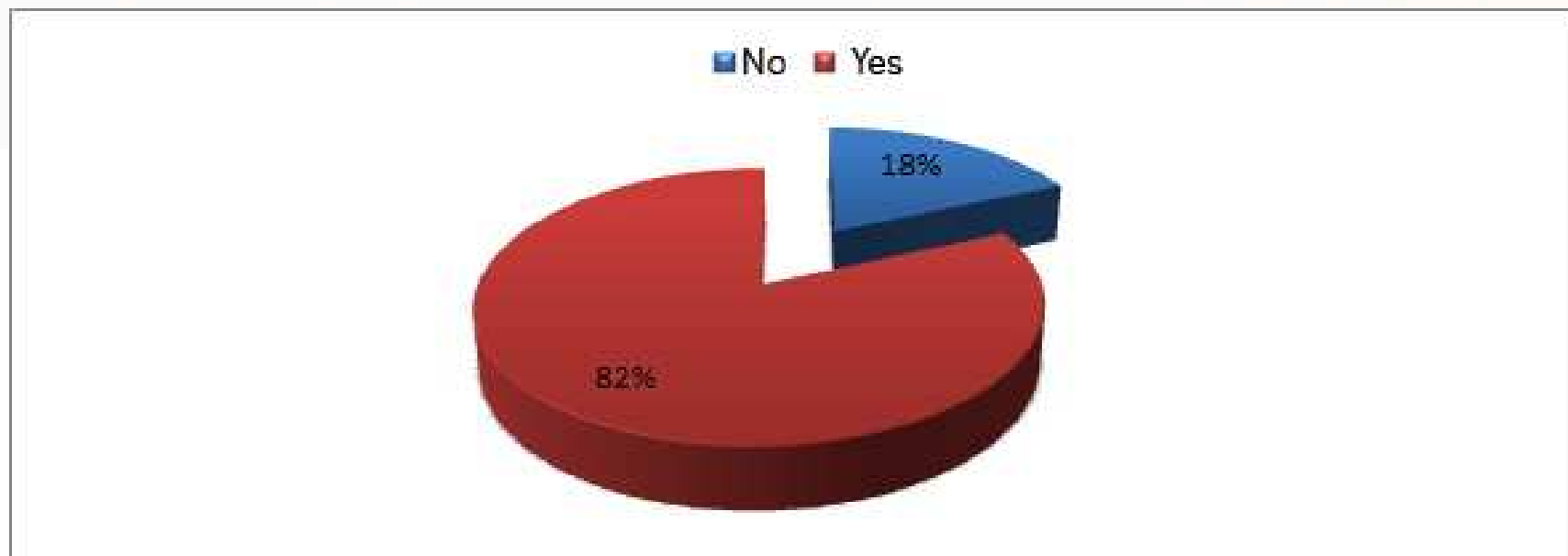
18% - it is authentic

11% - it is worth money

9% - it has aesthetic value



Is it worth investing public money in heritage protection?



Does heritage improve the quality of people's lives?

Heritage has no influence on improving the quality of life of local communities

No, heritage limits the development of region's infrastructure

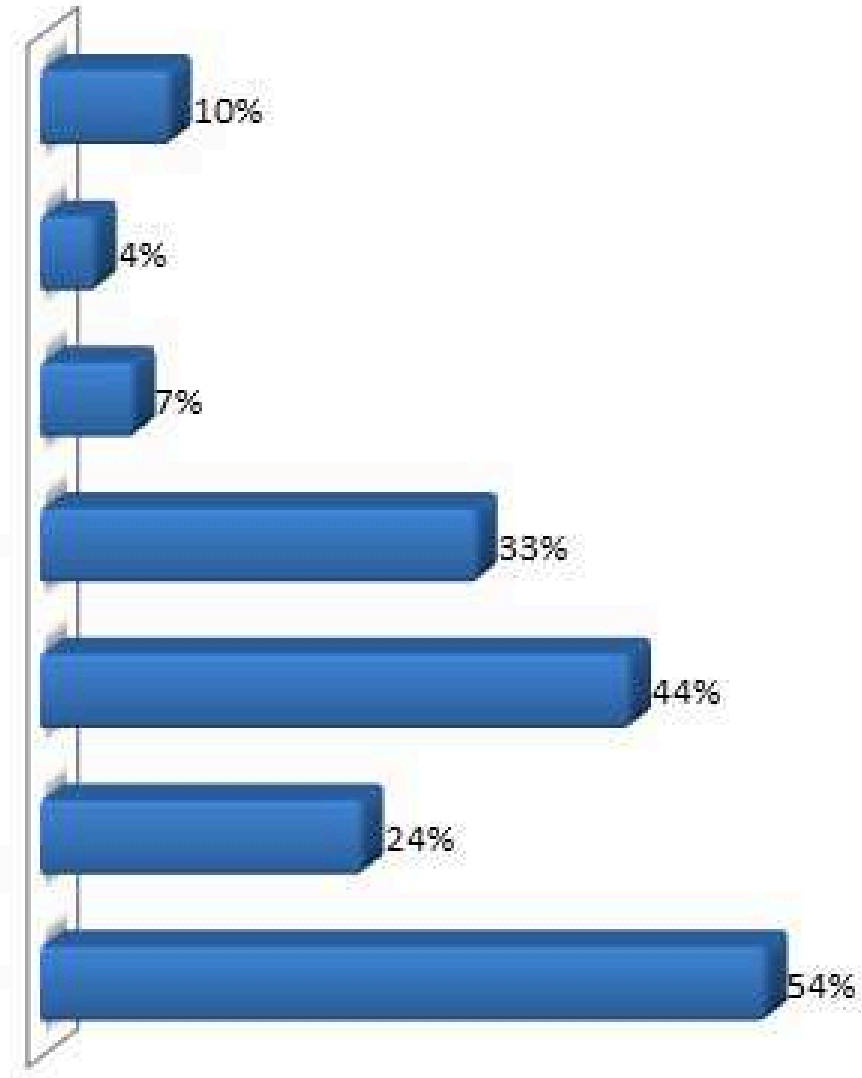
No, heritage assets require constant funding, so no money is left for improving the quality of people's lives

Yes, heritage is attractive, local people can spend their time in a more pleasant environment

Yes, heritage allows you to be proud of the place you come from

Yes, life in an aesthetic environment has higher quality and heritage improves the aesthetic value of a place

Yes, tourism industry develops thanks to heritage, so the local people can make money from it





NARODOWY INSTYTUT
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oficjalny profil

Narodowy Instytut Dziedzictwa

1.057 osób lubi to · 25 osób o tym mówi

✓ Lubisz to!

Wyślij wiadomość

Organizacja

Informacje

Wyróżnione ▾



Narodowy Instytut Dziedzictwa zaktualizował(a) swoje



Znajomi

Thank you for your attention!

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