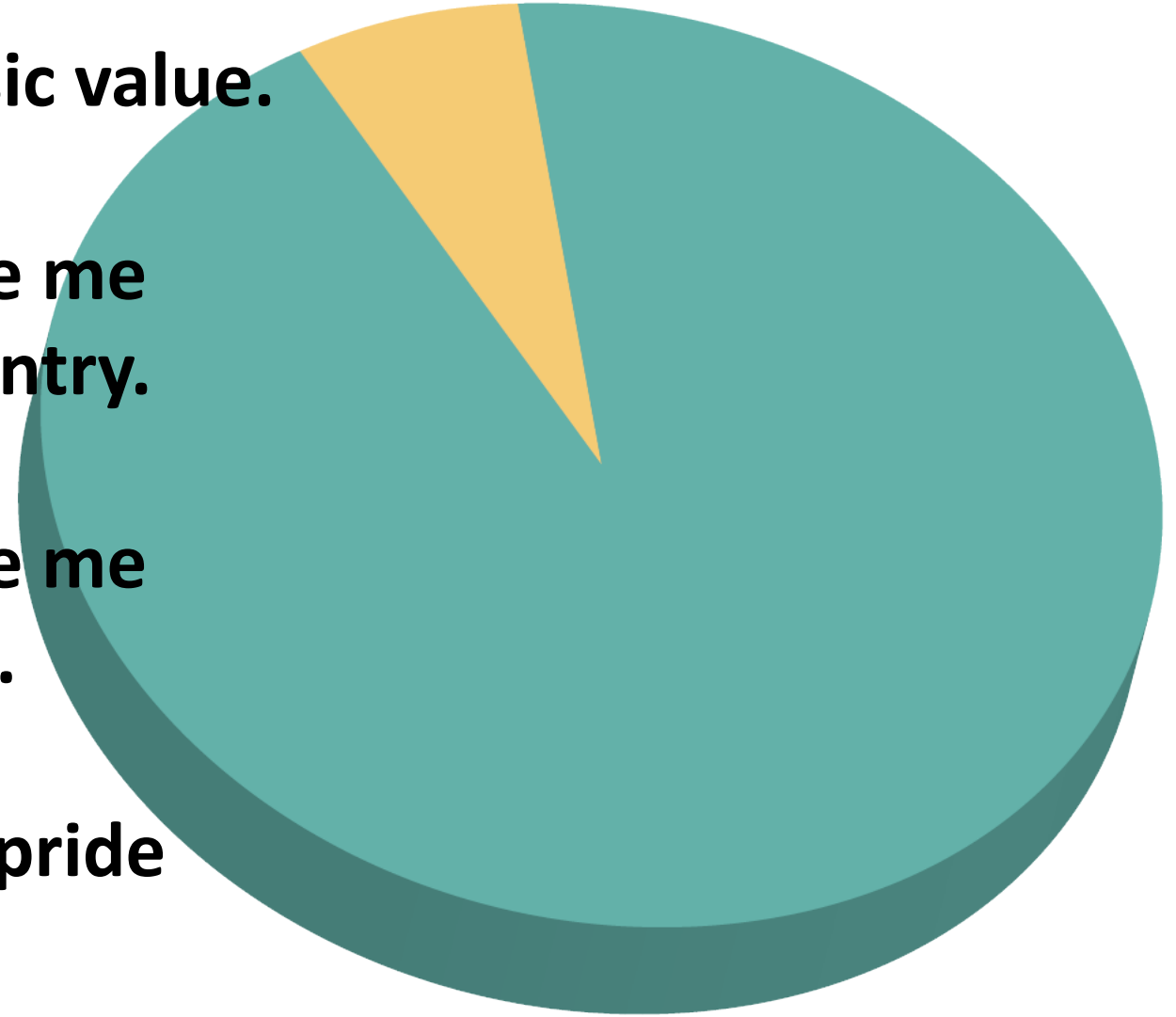


Cultural Heritage has an intrinsic value.

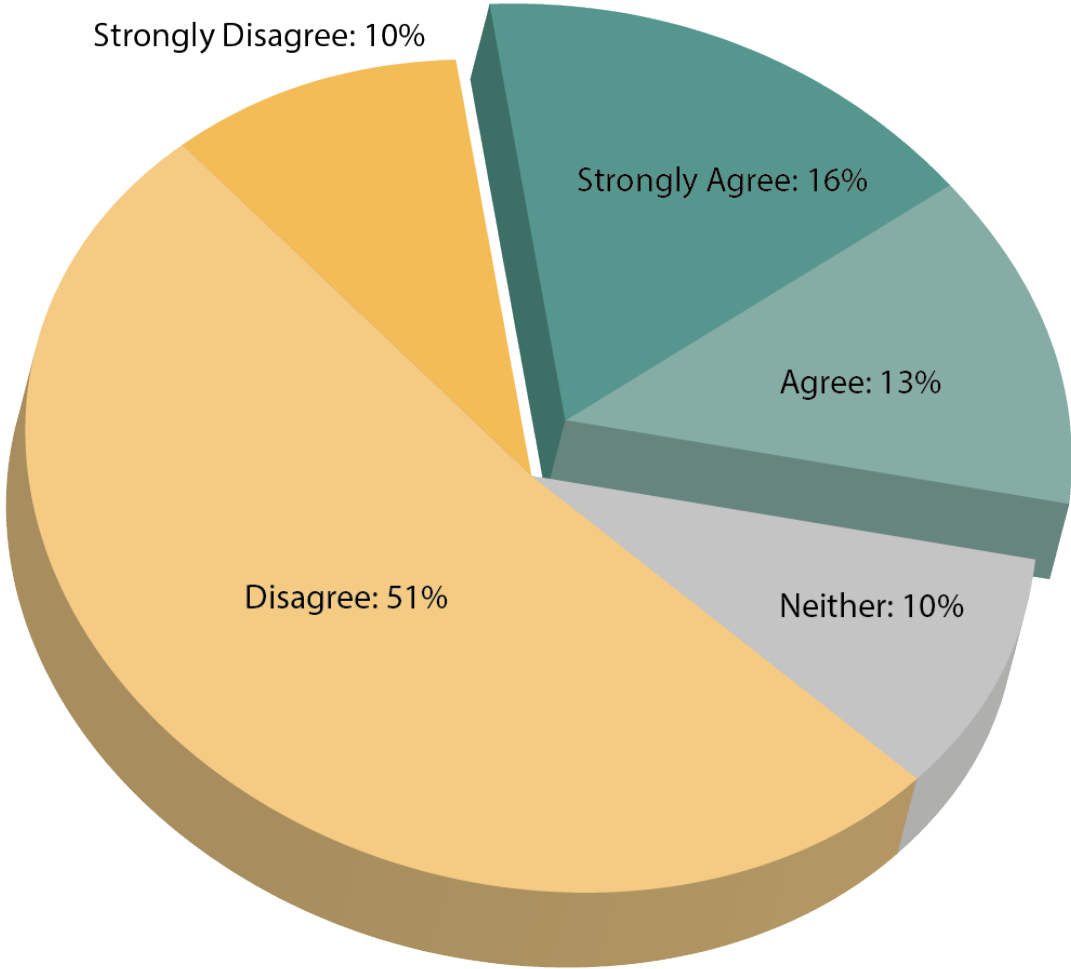
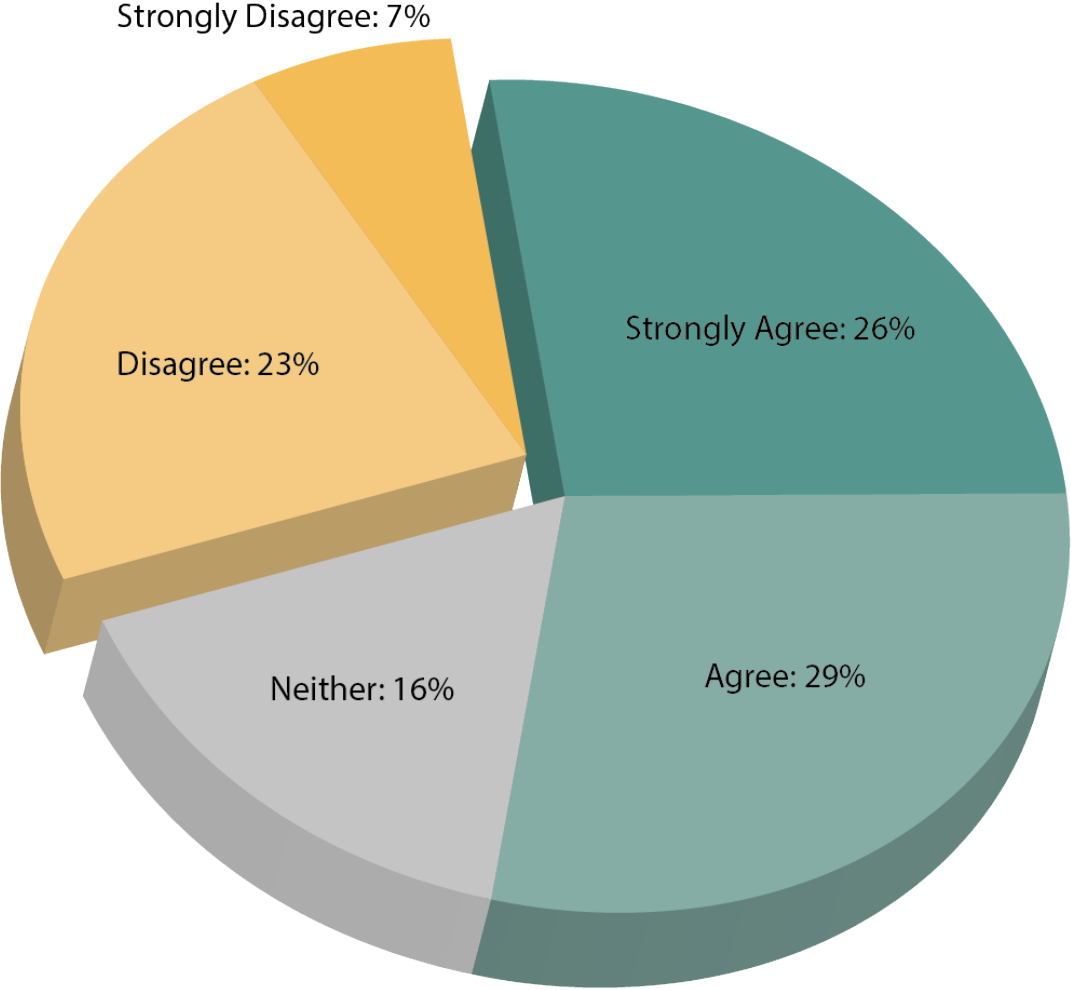
Living close to heritage can give me a sense of belonging to my country.

Living close to heritage can give me a sense of belonging to Europe.

Heritage engenders a sense of pride in my country.



Heritage is unique to cultural groups and communities.

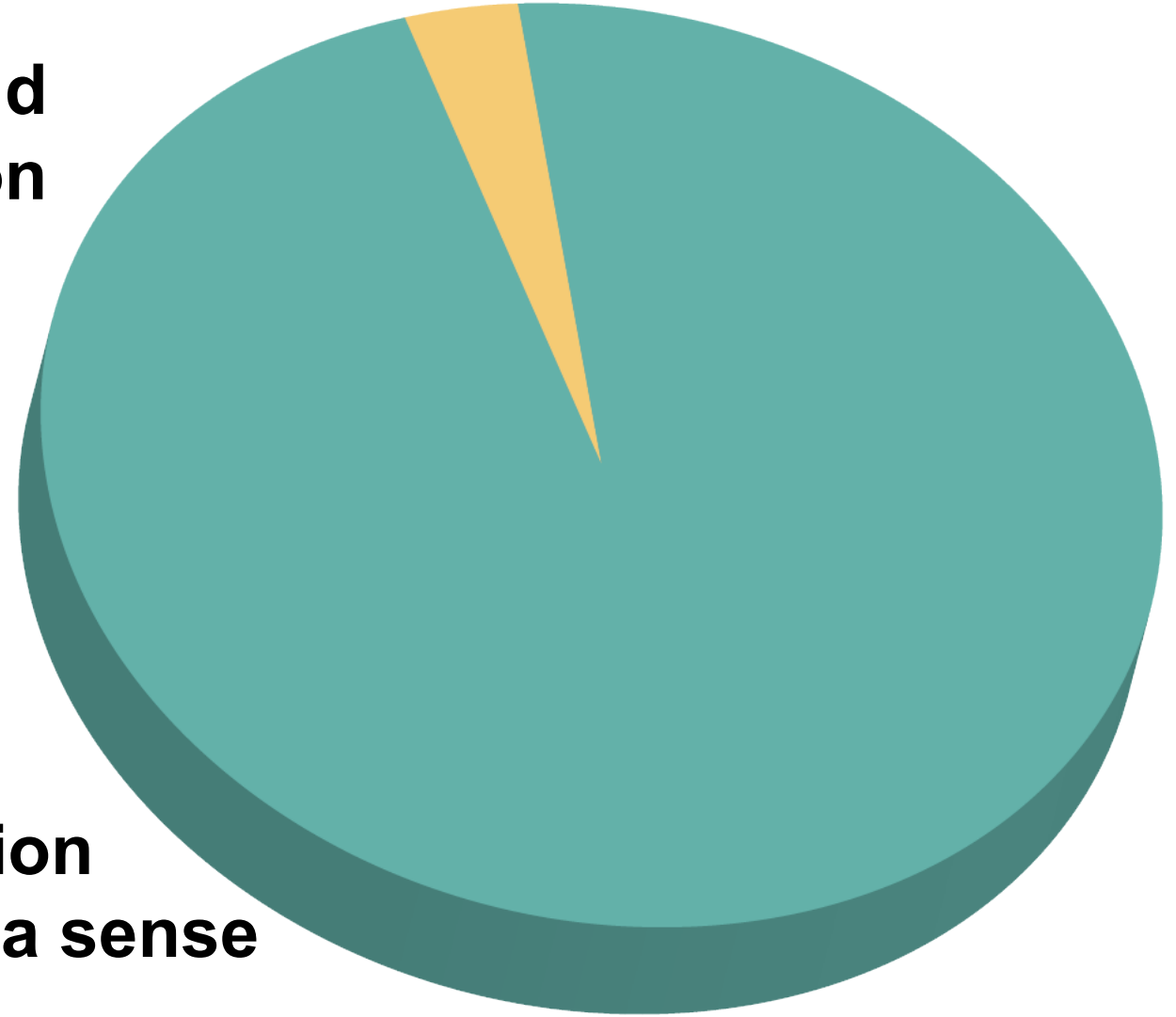


There is no specific common European heritage or culture.

Heritage promotes cohesion and integration through regeneration of historic buildings and areas.

Heritage promotes cohesion and integration through the creation of locally rooted jobs.

Heritage creates cohesion and integration through the promotion of a shared understanding and a sense of belonging.



Everyone, irrespective of background, should be able to explore, enjoy and relate to the cultural heritage of any nation.

By exploring human life in the past, we may develop our sense of curiosity and empathy in the present and enhance our cultural capabilities.

In your view, what is the most important role of heritage management in Europe in the 21st Century?

Preserving and enhancing sites, monuments and cultural landscapes

Promoting heritage as way of understanding other people in the past and present

Making sure sites speak to contemporary needs and concerns

Serving the interest and values of communities

Promoting energy-efficient reuse of historic buildings and green solutions

Promoting heritage skills, professional competence building and innovation

Promoting accessibility

Promoting digitisation of data and knowledge

Preserving the fabric of European identity and transmitting the values of European society

Preserving the fabric of national identity

Which policy areas does your agency work closely with?

