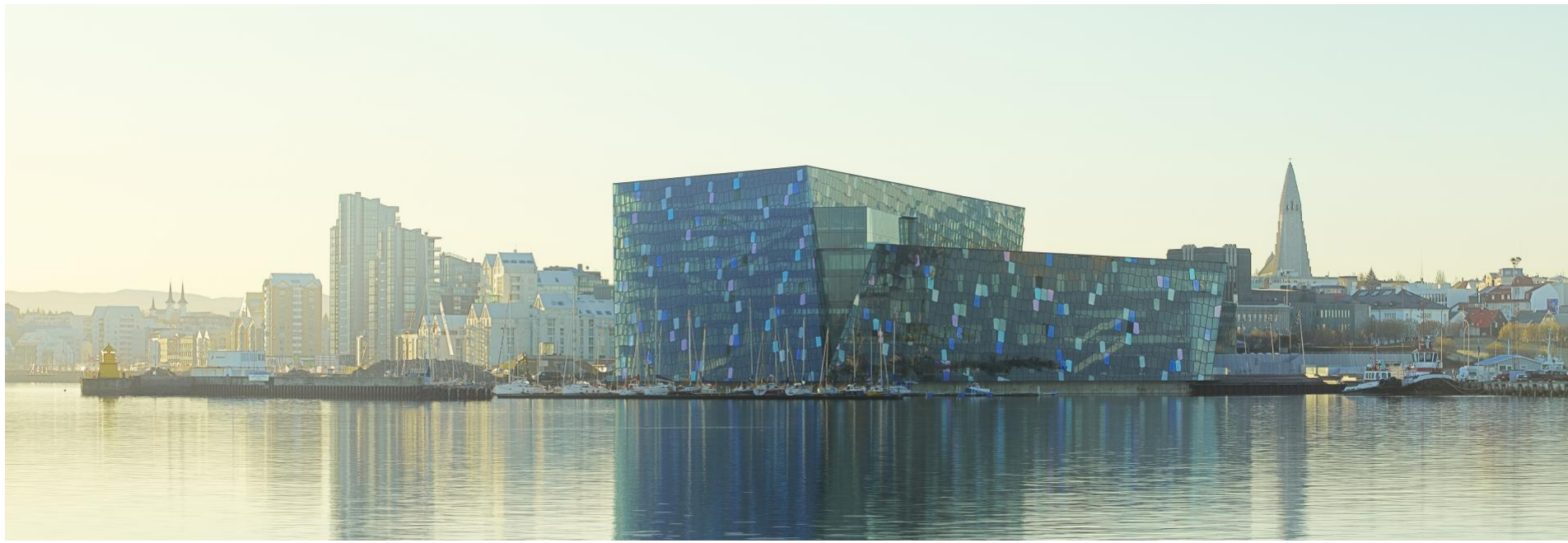


# REPORT 2016 - 2017

## EHHF TASK FORCE ON ECONOMY AND STATISTICS

Reykjavík

7-9 June 2017



# CONTENT

THE WORK  
OF THE  
TASK FORCE

ESPON  
TARGETED  
ANALYSIS

# PART I.

## YEAR REPORT

- “to create a common methodology for collecting economic data of cultural heritage”. “... formulating clear indicators for assessing the economic contribution of the physical Cultural Heritage at the European level in order to answer the current need for evidence-based policies”.
- **Objective** = construct reporting on the selected indicators (GVA, FTE) on a yearly basis using available statistics.

# ORGANISATIONAL ISSUES

The TF has had 2 meetings.

- Amersfoort (NL) in October.
  - calculations on the CH impacted contributions to the **Building and Construction sector** in their country
- Stockholm (SE) in April 2017
  - calculations on the CH impacted contributions to the **Tourism sector** in their country
- The TF produced an Espon application which was accepted in March 2017
- In Berne The EHHF decided that the TF should be Chaired by Flanders (Be) or the period 2017-2018.

# SELECTED INDICATORS

The indicators are:

- Gross Value Added (GVA) created
- FTE (full time employment or man years) sustained

A model study at European level has been carried out but the figures are not sufficiently reliable to be reported at this time. The TF is working on it.

*Gross value added (GVA) is the measure of the value of goods and services produced in an area, industry or sector of an economy, in economics.*

*$GVA + \text{taxes on products} - \text{subsidies on products} = GDP$*

## SUMMARY GENERATED FIGURES FOR CALCULATED IMPACT OF PCH ON CONSTRUCTION AND TOURISM SECTOR.

Country	GVA generated construction €	FTE sustained construction	GVA generated Tourism €	FTE generated tourism	total GVA both sectors €	Total FTE both sectors
Norway*	1 131 010 000	16994	3 488 888 889	56 010	4 619 898 889	73 004
Sweden**	2 501 700 000	36 177	2 019 354 167	47 318	4 521 054 167	83 495
Netherlands***	84 975 204	1 849	6 784 000 000	94 250	6 784 000 000	94 250
Slovenia****	10 029 780		460 000 000	8 630	470 029 780	8 630
Slovakia****	17 640 000	796			17 640 000	796
	<b>3 745 354 984</b>	<b>55 816</b>	<b>12 752 243 056</b>	<b>206 208</b>	<b>16 412 622 836</b>	<b>260 175</b>

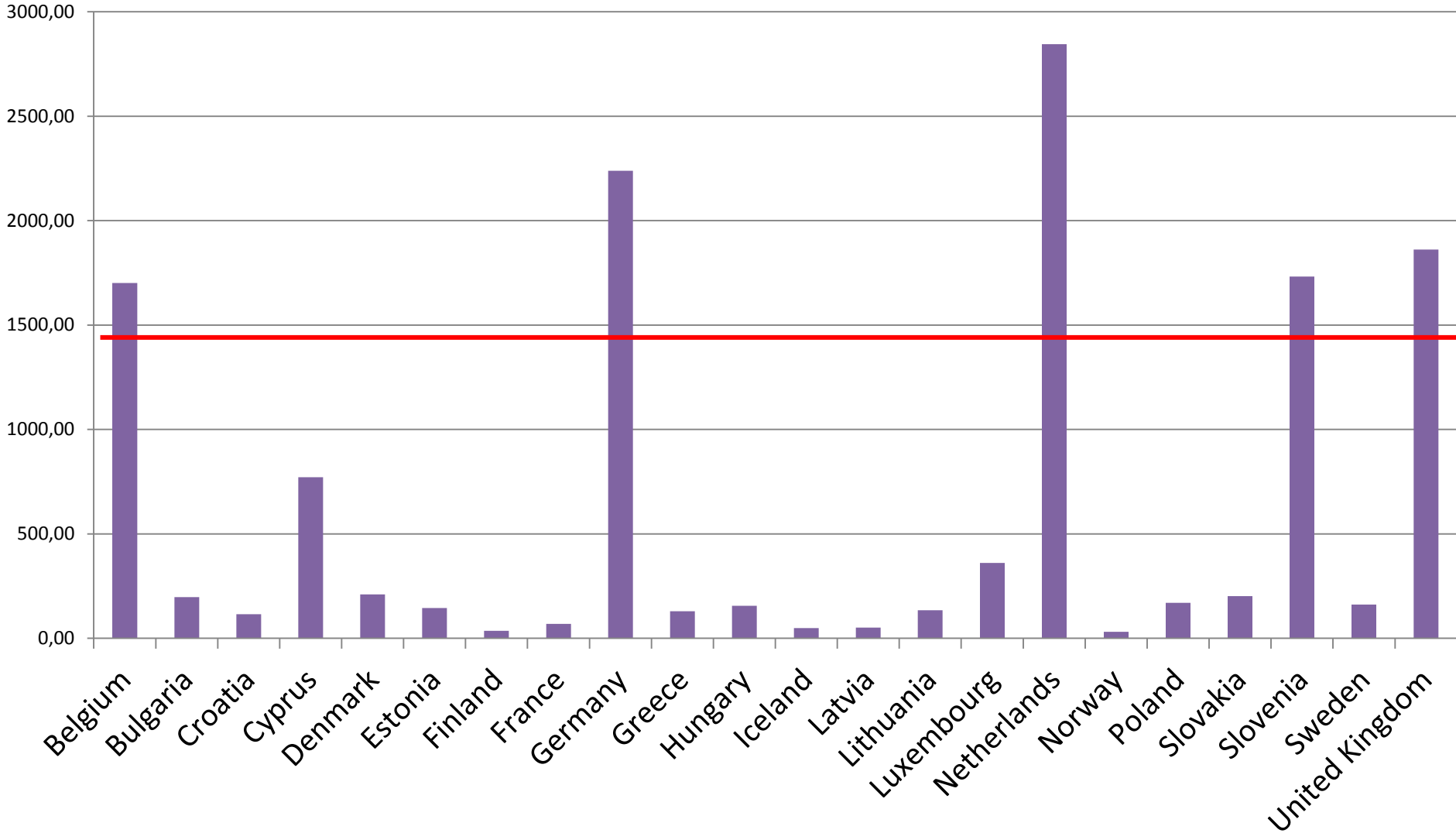
\* Norway has calculated by using the share of pre 1890 buildings of the building stock

\*\* Sweden has calculated using the share of pre 1930 residential buildings of the building stock

\*\*\* The figure of 'GVA generated construction €' and 'FTE sustained construction' of The Netherlands applies to listed buildings on state level. Additional figures for regional and local level are available in chapter '2. Results Construction sector'.

\*\*\*\* Slovenia, Slovakia has calculated for protected buildings impacting only

# Baseline data retake. Example: Ratio protected constructions per surface area



## PART II.



EUROPEAN SPATIAL PLANNING  
OBSERVATION NETWORK

ESPON Targeted Analysis

<http://www.espon.eu/>

**“The Material Cultural Heritage as a Strategic Territorial Development Resource: Mapping Impacts Through a Set of Common European Socio-economic Indicators”**



# Participating stakeholders

1. Brussels Capital region (Heritage Department)
2. Flanders Heritage Agency
3. Swedish National Heritage Board
4. Cultural Heritage Agency of the Netherlands
5. European Council of Spatial Planners
6. Romanian Ministry of Culture and National Identity
7. Monuments Board of the Slovak Republic
8. Institute for the Protection of Cultural Heritage of Slovenia
9. Austrian Federal office for Cultural Heritage
10. Norwegian Directorate for Cultural Heritage (LS)

# RATIONALE – WHY?

- Unlike most sectors, cultural heritage does not have official economic indicators. Is this because cultural heritage has never been valued for its socio-economic contribution, but rather for its ‘soft’ values?
- Only in the past few years the economic potential of cultural heritage has been fully recognised in Europe.
- **A common ‘theoretical’ and operational statistical framework able to systematically collect heritage data based on yearly updated official statistics.**

# Time schedule

- ToR for a bid from service providers now under preparation.
- Call for tenders on TED last half June
- Decision on service provider in September. TF meets in Brussels September 5.
- Project start October 2017. 5 meetings of Stakeholders planned in project period.
- Running for 12 months. Budget app. € 300.000 from Espon

# Participation means?

- **Work to do:**
  - Research and produce national baseline data
  - Data mining to collect public data and calculate the impacted contributions of the physical cultural heritage (GVA, FTE) liaising with the Research Team
  - Cooperate with ESPON Team to and assist in delivering this data to the ESPON team
- **Time and resource use:**
  - We assess the time use for Stakeholders to be app. 4-6 weeks
  - Everybody covers their own costs
- **Meetings:**
  - Participate in 4-5 steering meetings

**REPORT 2016-2017**  
**EHHF TASK FORCE**  
**ON ECONOMY AND STATISTICS**

**THANK YOU!**

# WHY ESPON?

- Basic data from the cultural heritage sector is lacking
- The **Targeted Analysis** will be a first exercise for the production of fixed heritage statistics in Europe
- To secure **professional assistance** and necessary **data access** for the work to progress
- Stakeholders' resource use is low, while EU financing is liberal

# WHAT DO WE GET FROM ESPON?

- A **fully financed working team** of economists, academic and professionals to lead the analysis (Research Team). Privileged (and free) **access to ESPON data** and to statistical data held by the MS National Census Bureau's
- Provide the basis for **reporting and monitoring of the defined impacts of the material cultural heritage in the territories / regions relying on available statistics and data** 'feeding' into the monitoring and reporting on impacted results. The method and the measuring should as far as possible be based on official data (National Statistical Offices and Government organisation statistics) and should allow data **update on a regular basis at stakeholder and European level without the need for major data collection effort.**
- Material and proposals for EUROSTAT work on new cultural statistics.
- A push to and support for finalising the work of the TF

# Targeted Analysis (TA)

- **Objective:**
  - Demonstrate the socio-economic contributions of CH
  - Complement and consolidate the work of the Economic Taskforce
- **Scope of the TA:**
  - Quality check and expert advice on the methodological framework developed by the Taskforce. Produce the key figures (indicators) on the impacts generated by CH in other sectors. Collect and produce relevant statistics (at national and EU level). Lay the basis for monitoring and reporting.
- **Results:**
  - Gross Value Added of CH across Europe (GVA)
  - Jobs generated by CH across Europe (FTE)
- **Use of results for EU institutions and national governments:**
  - Strong statements with key figures supporting CH as a strategic resource