



European Year of Cultural Heritage 2018

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What is cultural heritage?

Resources inherited from the past in all forms and aspects: **tangible, intangible and digital** (born-digital and digitised). This includes:

- Monuments, sites, landscapes and natural sites
- Skills, practices, knowledge and expressions of human creativity
- Collections conserved and managed by museums, libraries, archives
- Film heritage

Rene Schuman

Le 9 Mai 1950.

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La paix mondiale ne saurait être sauvegardée sans des efforts créateurs à la mesure des dangers qui la menacent.

La contribution qu'une Europe organisée et vivante peut apporter à la civilisation est indispensable au maintien des relations pacifiques. En faisant depuis plus de 20 ans le champion d'une Europe unie, la France a toujours eu pour objet essentiel de servir la paix. L'Europe n'a été faite que si nous avons eu la sagesse.

Cultural heritage is not only a legacy from the past, it is also a resource for our future



General objectives

- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**; and
- To reinforce a sense of belonging to the **European family**.



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The European Year will

- Promote cultural heritage as a pivotal component of **cultural diversity** and **inter-cultural dialogue**;
- Highlight the best means to ensure the **conservation and safeguarding** of cultural heritage and its **enjoyment by a wider and more diverse audience**;
- Promote cultural heritage's contribution to **the economy**; and
- Promote cultural heritage as an important element of the **relations between the EU and third countries**.



Where?

- Projects and events will take place **all across Europe**
- EU delegations will also promote the Year **outside the EU**





Who?

Beneficiaries

- Children, young people
- Cultural heritage professionals
- Those who already engage with cultural heritage
- All curious people!

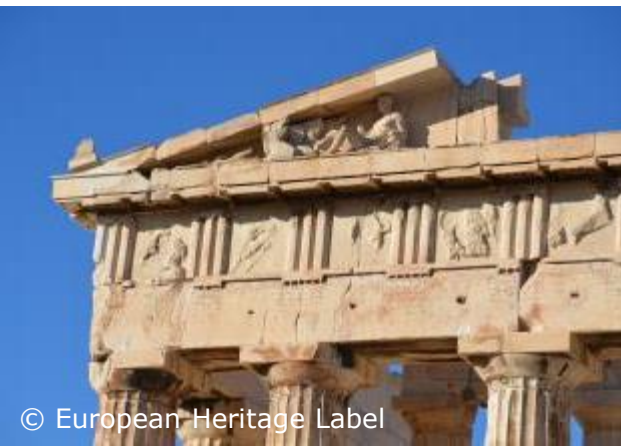




Who? Actors

- Member States, regional and local authorities
- Civil society
- Cultural heritage professionals
- People in Europe and beyond

The European Year belongs to all!





How?

Management of the Year at national level

- **National Coordinators** manage the Year in Member States.
- **Supported by Multipliers:** Creative Europe desks, Commission and European Parliament representations, cultural heritage stakeholders, the cultural sector, etc.





How?

Management of the Year at European level

- Joint effort of **European Institutions**: Commission, Parliament, Council of the EU, European External Action Service (EEAS), Committee of the Regions and European Economic and Social Committee (EESC).
- With DG Education and Culture in the lead it will be a Joint effort of **different departments of the Commission**, focusing on: education, regional development, social cohesion, environment, tourism, research etc.



How?

Management of the Year at European level

- The Commission is assisted by a **Committee of stakeholders**, composed of 35 representative organisations.
- **International organisations** including UNESCO, ICOM, ICCROM, the Council of Europe are also closely associated.



<http://www.voicesofculture.eu/>



How?

Initiatives at European level

- **Transnational projects**
- **Numerous events**, starting with the launch of the Year at the European Cultural Forum on 7-8 December 2017
- **Communication campaign**: visual identity, website, Eurobarometer survey, communication toolkits etc.

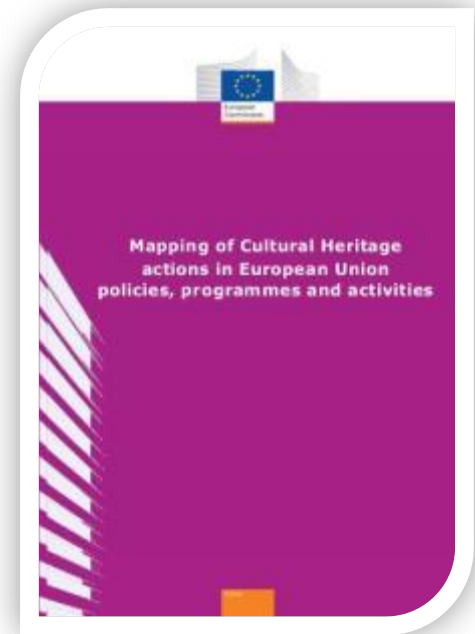
**Total budget of 8 million euro
(€1m in 2017 and €7m in 2018)**



How?

Transnational projects and funding at European level:

- A call for projects will be launched under the **Creative Europe programme**
- Funding for cultural heritage will be available through different EU programmes: **Erasmus+, Horizon 2020, COSME, Europe for Citizens and EU structural and cohesion funds**
- **Ten European initiatives** will assure the legacy of the Year



http://ec.europa.eu/assets/eac/culture/library/reports/2014-heritage-mapping_en.pdf

Ten European initiatives

- Each initiative will cluster a number of **projects and actions**
- They will be implemented by the European Commission in **collaboration with key partners** (Council of Europe, UNESCO, ICCROM and ICOMOS)
- These ten **highly-visible** initiatives will ensure the **legacy** of the Year after 2018
- They answer **four main objectives**, defining what European cultural heritage stands for...

Ten European initiatives under four objectives

Engaging

- **Shared heritage:** bringing Europe's cultural heritage, history and shared values closer to people
- **Heritage at school:** discovering Europe's treasures at an early age
- **Youth for heritage:** engaging the younger generation

Valuing

- **Heritage in transition:** re-imagining industrial, religious or military sites
- **Tourism and heritage:** promoting sustainable cultural tourism

Protecting

- **Cherishing heritage:** developing quality standards for interventions in the historic environment and at heritage sites
- **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks at heritage sites

Innovating

- **Heritage-related skills:** enhancing education and training for the traditional and new professions
- **Heritage for all:** fostering participation and social innovation
- **Science for heritage:** using research, innovation, science and technology for a better conservation and presentation of heritage

A night scene of a building, likely a church or cathedral, illuminated with warm yellow and orange lights. The building features two prominent towers with clock faces. The sky is filled with vibrant fireworks in shades of pink, purple, and yellow, creating a festive atmosphere. The overall scene is a celebration of cultural heritage.

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Stay tuned: https://ec.europa.eu/culture/european-year-cultural-heritage-2018_en