



National Heritage Board of Sweden

Operation Heritage
- a new vision for heritage management



The role of the Agency

The National Heritage Board aims to motivate, inspire and unite heritage management efforts.

Core issues:

- the national perspective, dialogue and debate
- core support, coordination and oversight
- the development of systems and methods

Why Operation Heritage

A need to:

- review our methods
- prioritise among our tasks
- show in what ways our work is an asset to society
- unify and act together



The initiative

- the County Administrative Boards
- the County Museums
- the National Heritage Board

The setup

- One coordinator per county
- National coordination
- A national steering group



The process

1. Surveys and case studies
2. Reflection and dialogue
3. Reports and checkpoints
4. A final report to the government
5. A common platform

Common Focal Points

- Putting People First
- Working in Society's Midst
- Preserving in Order to Tell a Story
- Taking on Responsibility for Diversity



Tools for realisation

- Regional guide lines
- Strategic plan for the National Heritage Board
- Revitalised dialogue between actors in heritage management and other fields
- NHB provides national forums for exchange of experience and discussion
- Political initiatives and actions



Vision for heritage management

The cultural heritage is vital, accessible and meaningful for everyone. Cultural heritage work is characterised by diversity and openness and constitutes a dynamic and positive force in societal development.

- Strategic orientation towards and evaluation of the external world
- Apt knowledge and assured competence.
- Format for greater participation and broader responsibility.
- Effective tools and systems.



Key concepts in working towards the vision

- An Annual Status Report
- Enhanced Research and Development
- A Web Based Meeting Point



Annual Status Report

Annual report with the purpose to:

- Point out physical change in the environment, as well as to changes in attitudes towards heritage.
- Draw attention to, and create debate around heritage issues.



Environmental objectives

16 objectives decided by the Parliament.
To be reached by 2020.

The NHB has a specific responsibility for:

- A good built environment
- A varied agricultural landscape
- Sustainable forests
- Clean air

The NHB is responsible for developing programmes and strategies concerning the historic aspects in these objectives.

Enhanced research and development

- Closer collaboration with the Universities
- A new programme for research and development
- Looking into to the possibilities of initiating a joint institute for research within the heritage management field





Meeting point

A Web Based Meeting Point with the purpose to:

- Provide an accessible arena for dialogue, debate and information concerning the historic environment.
- Promote and inspire to interaction, participation and dialogue.

Target groups:

- Professionals
- Other agencies, organisations and institutions
- The general public



Cultural Heritage

**Past, Present and Future
– vital, accessible, meaningful!**