

PLACE MAKING: HIGH STREETS HERITAGE ACTION ZONES

- A programme to unlock the potential of high streets across England, with 67 high streets involved.
- The £95 million programme is the largest ever single investment by Government in the UK's built heritage.
- £7.4 million to fund four years of cultural activities to engage communities with their local high streets.



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Hi! Street Fest, Centre Square,
Middlesbrough, North Yorkshire

FURTHER PROJECTS



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Unveiling of English Heritage blue plaque to Roger Fry, 20 May 2010.



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General view of Dunston Staiths, opened in 1893 by the North Eastern Railway Company, lit at twilight.

- National expansion of the blue plaque scheme will help communities across England celebrate history and heritage in their local areas
- Our *Everyday Heritage Grants: Celebrating Working Class Histories* have already funded 57 projects celebrating working class histories and the historic places that make up everyday life. Further funding is building on this success.
- A Culture and Heritage Capital Programme will develop methods and evidence to capture the value of heritage beyond market transactions to support better decision making and to prioritise people's wellbeing.
- The UK is considering ratifying the UNESCO 2003 Convention for the Safeguarding of the Intangible Cultural Heritage.